

CALLING ALL CELL PHONES

The Wireless Source, with global headquarters in Bloomfield Hills, Michigan, has been selected as the U.S. recycling partner of Future Phunding, whose Phones to Phunds program provides organizations the opportunity to earn cash by collecting inactive cell phones.

Cincinnati-based Future Phunding, recently announced their cell phone recycling program designed to assist participating companies by collecting and re-deploying used and unwanted cell phones, while generating funds for charitable causes.

The announcement coincides with pending legislation in 22 states as mandatory cell phone recycling bills are quickly being put into effect. “The many toxic components of cell phone waste pose risks to the environment and public health,” states Beth Morawski, Recycling Manager at The Wireless Source. “The Phones to Phunds collection and recycling program is a convenient, cost free service to participating companies that is greatly needed and just makes good business sense, benefits local charities and is an important step towards protecting our environment”.

Recycling benefits more than the environment. Recycled cell phones are used for social good as many donated phones are distributed to 911 (emergency only) services, providing battered women and senior citizens with a direct link to necessary communication. Other recovered phones are reused in less developed countries where the cost of a new phone is often prohibitive.

“The many companies and organizations we have utilizing cell phone collection drives demonstrates that waste prevention and recycling are more than just sound business practices - they provide significant charitable advantages as well,” reports Darren Matte, Future Phunding Managing Partner. “The Phones to Phunds program really represents a great opportunity for businesses. By setting up a cell phone collection program they can provide financial support to charities while helping to preserve the environment. These programs truly represent a win for all parties involved. We salute these businesses for making a difference in their communities.”

Visit www.futurephunding.com to learn more about beginning a cell phone collection drive.