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How to earn an extra \$750 by clearing out your closets and desk drawers

Las Vegas, Nevada from the CTIA, the Wireless Association Annual Conference, April 4, 2008 – According to Motley Fool, the average home has nearly \$750 of unwanted, but usable gadgets lying around the home. The Wireless Source is demonstrating at the CTIA conference a new solution that makes the recycling of used electronics fun and rewarding for consumers. The solution, Myboneyard.com – a first-of-its-kind web site designed to provide consumers and big-box electronics retailers an alternative to electronics recycling. Myboneyard.com is a unique partnership between leaders in the mobile phone and product asset recovery, recycling and consumer promotion/interaction industries.

The Wireless Source, Eco International and Young America have pooled resources and expertise to provide a truly one-of-a-kind web-based solution for consumers and retailers to recycle old and unused electronics including cellular phones, computers, laptops, monitors, MP3 players and other devices in a simple, safe and environmentally-friendly way.

According to Jan Wikman, VP of Business Development at Young America, “Consumers can determine the value of their used gadgets in seconds and receive a prepaid VISA card through the mail for the value of their unwanted gadgets. It is not only simple and cost-free, but it is fun to be rewarded for recycling!”

Bob Sullivan, CEO of The Wireless Source, further stated, ““Myboneyard is an environmentally-friendly program that helps our retail partners become more environmentally engaged, while providing consumers an opportunity to get rewarded for their enviro-friendly efforts. For retailers, it also provides the option of offering an in-store recycling solution where consumers can use their recycling credits instantly towards the purchase of new equipment”.

For more information on Myboneyard.com, visit The Wireless Source at booth # 5210 at the CTIA conference.

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About Young America: Founded in 1972, Young America began as a three-client promotion fulfillment company and has grown to nine locations in five different countries offering services in rebates, sweepstakes, targeted sampling, merchandising and loyalty programs among others. For more information on Young America or Myboneyard.com, visit www.youngamerica.com

About The Wireless Source: The Wireless Source is a global leader in the reuse and recycling of mobile devices. The company supports recycling and asset recovery services to wireless service provider, businesses, retailers, charities and consumers in secure and environmentally sound manner. The Wireless Source is an ISO14001 registered company. Visit www.thewirelessource.com or our charitable contributions group at www.charitablerecycling.com.

About Eco International: Founded in 1987, Eco International is a leading electronics product asset recovery and recycling company with collection services including on-site events, single package collection via UPS, on-site storage systems and truckload management. Since its founding, Eco International has processed over a billion pounds of excess electronics.

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**Three Industry Leaders Combine Forces to Create
First-of-it's-Kind Recycling Website unveiled at
2008 Consumer Electronics Show (CES)**

*Eco International, The Wireless Source and Young America
team up to provide a one-of-a-kind electronics recycling service*

LAS VEGAS, January XX 2008 – Myboneyard.com – a first-of-its-kind web site designed to provide consumers and big-box electronics retailers an alternative to electronics recycling – is unveiled today at the 2008 Consumer Electronics Show, thanks to a unique partnership between leaders in the mobile phone and product asset recovery, recycling and consumer promotion/interaction industries.

The Wireless Source, Eco International and Young America have pooled resources and expertise to provide a truly one-of-a-kind web-based solution for consumers and retailers to recycle old and unused electronics in a simple, safe and environmentally friendly way.

“With this ‘power of three’, we’re convinced people will see they can make an environmentally-friendly impact when it comes to disposing their old electronics”, says Young America VP of Business Development Jan Wickman. “Our partnership with Eco International – the largest world-wide recycling company, and The Wireless Source – the global standard for reliability in new, used and remanufactured wireless phones, Myboneyard is providing a solution to electronics recycling I’ve never seen before.”

Myboneyard.com is a web site that provides an environmentally friendly recycling solution for electronics consumers and retailers alike, and rewards the recyclers for their efforts.

For more information on Myboneyard.com, visit booth # XXXXX in the TechZone area of the 2008 Consumer Electronics Show.

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About The Wireless Source: Since 1995, The Wireless Source has been the global leader of wireless device recycling. The Wireless Source has processed over 10 million handsets and is currently supporting over 4000+ wireless retail locations nationally. For more information on The Wireless Source, visit www.thewirelessource.com

About Eco International: Founded in 1987, Eco International is a leading electronics product asset recovery and recycling company with collection services including on-site events, single package collection via UPS, on-site storage systems and truckload management. Since its founding, Eco International has processed over a billion pounds of excess electronics.

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