

Contact Information: Nikki Beattie
Marketing
(248) 709-5974
nbeattie@twsmail1.com

For Immediate Release

The Governor of Tianjin, China visits The Wireless Source U.S

September 30, 2003—Bloomfield Hills, MI The Wireless Source, a Bloomfield Hills, Michigan based company which centers on global distribution of new, used, and remanufactured wireless phones to retailers and wireless operators, recently hosted Governor Zhonghua Zhang of Tianjin, China. The Governor was on a U.S tour visiting companies that demonstrate strong market opportunities in China.

In October 2002, The Wireless Source opened an office in Shanghai, China. According to Bob Sullivan, CEO and president of The Wireless Source, “Currently, only 17 percent of China’s 1.3 billion people own cell phones. Our remanufactured phones cost a fraction of new phones, making cell phones more affordable to the average citizen. Our products for many people are the entryway into the wireless arena.”

Governor Zhonghua said of his visit, “The meeting provided a unique window into the thoughts and concerns that go into a US company’s planning process when they approach doing business with China.” The Governor further stated, “There is a strong need for the products and services offered by The Wireless Source. We welcome them to China and look forward to their on-going success.”

Tianjin, located 90 minutes from Beijing, is the third largest industrial city in China and holds the country’s fastest GDP growth. The city’s population reaches over 10 million.