

# Locally-Produced, Eco-Friendly Web Site Garners Coveted National Awards

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MyBoneYard.com® brings home two awards of distinction for Web-based electronics recycling

**MINNEAPOLIS, July 14 /PRNewswire/** -- MyBoneYard.com - a Web site devoted to recycling unused and unwanted household electronics free-of-charge - has been recognized with two awards of distinction at the 15th Annual Communicator Awards, honoring creative excellence for communications professionals.

“Since we launched this site in 2007 we’ve had immense interest from consumers who are constantly looking for ways to dispose of their unused or unwanted electronics in a simple, safe and smart way and this kind of recognition really validates that,” said Thomas Muhs, president and chief manager of Engaged Recycling, LLC, the company behind MyBoneYard.com. “Scrapster [MyBoneYard mascot] gave us a face and consumers gave us a chance. Things are working out just as we hoped.”

Both awards of distinction - presented to projects exceeding industry standards in quality and achievement - were in the interactive group, one in the “Green/Eco-Friendly” category and one in the “Display Advertising, Business to Consumer” category.

“It’s obvious to us that people want to do the right thing for the environment when it comes to recycling electronics,” stated Muhs. “And, I don’t think it hurts that we often reward them for their efforts.”

About MyBoneYard: Launched in 2007, MyBoneYard and Engaged Recycling is the combined talents of three powerhouse leaders in the Promotion and Reuse & Recycling industries - Eco International, LLC, The Wireless Source, Inc. and Young America Corporation. For more information about MyBoneYard and Engaged Recycling, visit [www.myboneyard.com](http://www.myboneyard.com) or [www.engagedrecycling.com](http://www.engagedrecycling.com)

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